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**Paper Title:** Earned Value Management in Advertising Projects

**Abstract:** This paper provides an overview of literature survey of EVM and its application in a real advertisement project. It explains integration of project control using EVM. The paper focuses on three objectives. First idea of EVM is done using peer reviews and journals. Second, best procedure is selected for advertising projects using literature survey and feasibility of method. Third, it implements EVM on a real-time advertising project based on schedule and financial risk. EVM is most reliable tool for integrating cost, time, work and budget. EVM helps in calculating physical project progress at any time, determining its completion date and final cost. It is a simple model that helps manager in cost control. The paper describes EVM method and investigates future cost of a practical project. The paper compares the actual work with the planned work and helps in forecasting future costs. This cost can be calculated in hours or in term of dollar. EVM helps manager to extrapolate the current trends to predict the final effect and thus acts as a “early warning system” to look insight into project status. Based on literature review various EVM benefits have been monitored and linked them to project control. The paper also focuses on sustainability and quality of EVM in project management.

**Keywords:** EVM, Earn Value Management, Cost Control, Engineering Management, Project Performance improvement, Schedule Management.

**References:**

**Authors:** Divya Sanganabhalla, Shyam Sunder.R

**Paper Title:** Methods of Synthesis of Nanoparticles

**Abstract:** Nanoparticles are particles between 1 to 100nm in size. Nanotechnology is an interdisciplinary and crossing-over technology. The most important thing is observing and characterizing the phenomena showing in the nanotechnology, but also the practical use of new and unusual properties of nanoparticles. In this present work a comparative study on the different preparation methods of nano materials including Chemical Vapor Deposition, Chemical Vapor Condensation, Mechanical Attrition, Chemical Precipitation, Gas Condensation, Sol-Gel Techniques, Electrodeposition, are studied.

**Keywords:** Nanoparticles, Preparation, Chemical Vapor Condensation, Mechanical Attrition, Sol Gel Method.

**References:**


